

Privacy Policy for AnatomyLive

This privacy policy applies to the AnatomyLive app (hereby referred to as "Application") for mobile devices that was created by FilterLab, LLC (hereby referred to as "Service Provider") as a Commercial service. This service is intended for use "AS IS".

Information Collection and Use

The Application collects information when you download and use it. This information may include:

- Your device's Internet Protocol address (e.g. IP address).
- The pages of the Application that you visit, the time and date of your visit, and the time spent on those pages.
- The operating system you use on your mobile device.

The Application collects your device's location to help the Service Provider determine your approximate geographical location for:

- **Geolocation Services:** To provide personalized content and relevant recommendations.
- **Analytics and Improvements:** To analyze user behavior and improve performance.
- **Third-Party Services:** Periodically, anonymized location data may be transmitted to external services to optimize offerings.

Camera, Microphone, and Media Access

To provide its core educational and Augmented Reality (AR) features, the Application requires access to specific protected resources:

- **Camera:** Used solely to enable real-time AR visualization. Facial landmarks may be used to accurately position anatomy models on a subject. Camera data is processed locally; images and video are not recorded or stored unless explicitly triggered by the user.
- **Microphone:** Used to enable voice commands for hands-free navigation (e.g., switching anatomical layers or rotating models via voice). Audio is processed locally for command recognition and is never recorded, stored, or transmitted.
- **Photo Library:** Used exclusively to allow you to save and export screenshots or captures of your AR sessions directly to your device for educational study. The Application does not access your private photos or videos.

Health & Medical Information

AnatomyLive is designed for educational and visualization purposes only. The app does not collect, store, transmit, or process protected health information (PHI). No patient-specific

data is entered into or retained by the app. AnatomyLive is designed to be HIPAA-safe by design, though it does not act as a covered entity or business associate.

Third Party Access

Only aggregated, anonymized data is periodically transmitted to external services (such as **AdMob**) to aid the Service Provider in improving the Application. The Service Provider may disclose information as required by law or to protect safety and rights.

Opt-Out Rights

You can stop all collection of information by the Application easily by uninstalling it using the standard uninstall processes available on your mobile device.

Data Retention Policy

The Service Provider may retain certain User Provided data explicitly shared via email or social channels for a reasonable time. If you'd like to delete data you have explicitly provided, please contact us at info@anatomylive.com.

Children

The Application does not knowingly collect personally identifiable information from children under 13 years of age. If a child under 13 provides personal information, it will be immediately deleted.

Security

The Service Provider provides physical, electronic, and procedural safeguards to protect your information. Because AnatomyLive does not collect or store personal or health-related data, there is no personal data retained that could be compromised.

Changes

This Privacy Policy may be updated from time to time. You are advised to consult this page regularly for any changes.

Effective Date: 2026-03-25

Contact Us

If you have any questions regarding privacy while using the Application, please contact the Service Provider via email at info@anatomylive.com.